

MC 923: Introduction to Website **Design & Development (3 Semester Credits)**

An introduction to zero-code web site design and the basic concepts of web coding languages. Upon successful completion of the course, students will:

- produce and/or translate copy, sound, still and moving images into the web environments via zero-code web editing software;
- demonstrate an understanding of the three pillars in web design: HTML, CSS and JS through *Bootstrap* or other frameworks;
- apply effective design principles;
- produce a website plan through creative briefs, site maps, and/or navigation structures;
- develop an awareness and understanding of applicable legal copyright and ethical issues;
- develop an understanding of the processes involved in ftp and hosting options.

Significant Revisions completed in Spring 2021 - 04/16/2021 - Effective Fall 2021

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MC 923: Introduction to Web Site Development (3 Semester Credits)

An introduction to professional web site creation and management using the basic features of web design software.

Upon successful completion of the course, students will:

translate copy, sound, still and moving images into the web environment

apply effective design principles

develop effective storyboards, site maps, and navigation structures

demonstrate awareness and understanding of applicable legal and ethical issues

upload and maintain a web site.